SoAD AY 2024~2025

Scholarship Information Session

2 pm Friday October 27, 2023

https://ecu.webex.com/meet/eos

ECU SCHOOL OF ART & DESIGN

AY 24~25 SoAD Scholarship Timeline

Tuesday, November 1, 2023   ECU Award SoAD Opportunities Open

Sunday, January 15, 2024   Student Application to ECU Award Deadline (11:59pm)

Wednesday, January 17, 2024   Scholarship Committee Review in ECU Award Begins

Friday, February 9, 2024   Scholarship Committee Review in ECU Award Closes

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Evaluation Guideline

Application is evaluated on a scale of 0 to 10 for each criterion:

Criteria - Formal aspects of art and design

- Conceptual and expressive aspects of art and design

- Technical/craft aspects of art and design

- Written content and articulation of idea (portfolio statement)

- Academics (GPA is in the imported data)

Evaluation Guideline

Highest possible individual score per applicant per reviewer.

   10 points x 5 criteria = 50 points (80% is 40 points)

Each scholarship application is evaluated by four faculty reviewers who are randomly assigned by the ECU Award system.

The scores for each applicant are then tabulated and ranked among qualified applications.

A score of 80% or higher of the total points is required to be qualified for an award.

(approved by faculty, January 27, 2017)

SoAD Scholarship Committee

Animation+Interactive Design	Amy McIntyre
Art. Education	Robbie Quinn
Art Histories	Jessica Christie
Ceramics	Jim Tisnado
Film+Video Production	Ken Wyatt
First-Year Programs	Mi-Sook Hur
Graphic Design	Dan Elliott
Illustration	Jason Greenberg
Metal Design	Tim Lazure
Painting+Drawing	Beth Blake
Photography	Daniel Kariko
Printmaking	Heather Muise
Sculpture	Hanna Jubran
Textiles	Robin Haller

Two-Part Application Process

Part 1 ECU Award General Application (Auto-Match Opportunities)

[https://ecu.academicworks.com/opportunities/12500/applications/new]

- Application portal to the entire ECU Scholarship System

- General student information

- Auto-match award based on the information submitted

Two-Part Application Process

Part 2 School of Art and Design Application (Apply-To Opportunities)

[https://ecu.academicworks.com/opportunities/14945]

- Supplemental Questions
    - planned enrollment hours in Fall 24 and Spring 25 (both MFA and BFA)
    - undergraduate classification (in addition to Fr/So/Jr/Sr)
        a. first-year programs
        b. general studio (not decided or accepted into a concentration)
        c. concentration (if yes, specify area and acceptance term)

Two-Part Application Process

Part 2 School of Art and Design Application (Apply-To Opportunities)

[https://ecu.academicworks.com/opportunities/14945]

-       Portfolio Submission: Five (5) examples are required

  • Still images must be uploaded as JPEG files and PDF for texts

  • Larger files (moving images, sound files, etc.) should be hosted on a web service like Vimeo or YouTube. Create and upload a document with the link to the specific video file with a title of the video.

  • A document with a description of the portfolio samples should be uploaded listing the medium, duration (if time based), and the year each piece was created. Include information stating your concept and creative process to help the reviewer understand the significance of your work.

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Eligibility and Requirements

1. At the time of the actual funding of awards (½ in Fall 2024, ½ in Spring 2025), recipients must be full-time students majoring in art in the School of Art and Design.

2. For the scholarships designated for specific studio concentrations, the applicant must have been accepted into the concentration at the time of application.

3. The recipients of the award must correspond with the donors of the funds to express their appreciation. A thank you letter, addressed to the donor, must be submitted to Seo Eo for the funds to be released to the award recipient.

4. The recipients of the award will attend the annual Scholarship Recognition Luncheon hosted by the Dean of the College of Fine Arts and Communication in Spring 2025. Invitation will be sent to each recipient.

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SoAD Scholarship Awards

We honor the following 24 Scholarships, totaling 65 individual awards.

Caroline Allen, Angel Design, Claire E. Armstrong, Richard Bean Memorial, Ariane D. Clark, Richard B. Dollar ECAF, Robert Ebendorf, James S. Ficklen, William Francis Memorial, Friends of SoAD Recruitment, Holly Garriott, Gray Art, Tran and Marilyn Gordley, Hannah Graduate, Paul Hartley, Norman Keller, Kelley Louise Kirk and Reese Matthew Kirk Memorial, Kirk and Dasha Little, Ed Reep, John Satterfield and Jenni K., Taeylor Art Supply, Louis Walker, Rhonda Warren, Kathy Adams White.

Q+A

How should I prepare still images when uploading to the scholarship portal?

Resize the images to 1800 px at 72 dpi. Using Photoshop, you can batch edit all images at once. Links to instruction videos below:

- option 1 [https://vimeo.com/470306045] simple but effective

- option 2 [https://vimeo.com/470604309] more control, including file naming

- option 3 [https://vimeo.com/470614563] using presets and file naming

For the time-based work, could I submit a web-link to a demo reel I made containing the best examples and parts of the work instead of the full-length piece?

Yes, that is an excellent way to emphasize your work's most vital aspects and effectively communicate your intent to the reviewers. Make sure to include a screenshot or a film-still corresponding to the entry within the demo reel.

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Q+A

Should I include as many different examples of work demonstrating my abilities or focus on a cohesive body?

The best practice is to select the most successful examples of your work regardless of media or process.

I have a lot of details of the work I want to show. How do I include multiple images without going over the 5 image limit?

You may include the detail shots in the main image, like preparing a presentation slide with multiple images, as long as it does not compromise the main piece.

I have installation work, and there is no way I can capture it in a single image.

If your installation has many complex components, you may consider it as a body of work that comprises multiple parts and submit each part as a separate entry.

Q+A

What would be the reviewers' recommendations for the written part?

Include information that describes your concept and process. If it is a specific assignment given by the instructor, define the assignment objectives and how you interpreted them.

Should I include my artist statement?

If it is crucial to the viewing of your work, yes. However, it is not required.

How do I prepare the written document for submission?

Combine all the written information in a single document, export as PDF, then upload under "Description of the Portfolio Items." Include information for each of the 5 entries corresponding to its entry number in the image submission field.

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Q+A

Can I be awarded the same scholarship if I won that award last year?

Yes. If you qualify and meet the eligibility, you can be awarded the same scholarships more than once.

If I get selected for scholarships, how are the awards disbursed? Will I receive a check?

As long as you are enrolled full-time, the award will be applied directly to your tuition, 1/2 in the Fall and 1/2 in the Spring.

I am graduating in Fall 2024. If I am selected for scholarships, would I get only half the award?

If you are graduating and enrolled in Fall 2024 full-time, you will receive the whole amount during that semester.

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Questions?

Please contact Seo Eo at:

eos@ecu.edu

https://ecu.webex.com/meet/eos

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