SoAD AY 2021~2022

Scholarship Information Session

2 pm Friday October 9, 2020
Webex Event // 120 597 5764
AY 21~22 SoAD Scholarship Timeline

Sunday, November 1, 2020    ECU Award SoAD Opportunities Open
Friday, January 15, 2021    Student Application to ECU Award Deadline (11:59pm)
Wednesday, January 20, 2021 Scholarship Committee Review in ECU Award Begins
Friday, February 12, 2021    Scholarship Committee Review in ECU Award Closes
Evaluation Guideline

Application is evaluated on a scale of 0 to 10 for each criterion:

Criteria - Formal aspects of art and design
- Conceptual and expressive aspects of art and design
- Technical/craft aspects of art and design
- Written content and articulation of idea (portfolio statement)
- Academics (GPA is in the imported data)
Evaluation Guideline

Highest possible individual score per applicant per reviewer.

10 points x 5 criteria = 50 points (80% is 40 points)

Each scholarship application is evaluated by four faculty reviewers who are randomly assigned by the ECU Award system.

The scores for each applicant are then tabulated and ranked among qualified applications.

A score of 80% or higher of the total points is required to be qualified for an award.

(approved by faculty, January 27, 2017)
SoAD Scholarship Committee

Animation+Interactive Design
Art. Education
Art Histories
Ceramics
Film+Video Production
First-Year Programs
Graphic Design
Illustration
Metal Design
Painting+Drawing
Photography
Printmaking
Sculpture
Textiles

Amy McIntyre
Nanyoung Kim
Jessica Christie
Jim Tisnado
Ken Wyatt
Mi-Sook Hur
Craig Malmrose
Jason Greenberg
Tim Lazure
Beth Blake
Daniel Kariko
Heather Muise
Hanna Jubran
Robin Haller
Two-Part Application Process

Part 1  ECU Award General Application (Auto-Match Opportunities)

[https://ecu.academicworks.com/opportunities/12500/applications/new]

- Application portal to the entire ECU Scholarship System
- General student information
- Auto-match award based on the information submitted
Two-Part Application Process

Part 2  School of Art and Design Application (Apply-To Opportunities)

[https://ecu.academicworks.com/opportunities/14945]

- Portfolio Submission: **Five** (5) examples are required
  - Still images must be uploaded as JPEG files and PDF for texts
  - Larger files (moving images, sound files, etc.) should be hosted on a web service like Vimeo or YouTube. Create and upload a document with the link to the specific video file with a title of the video.
  - A document with a description of the portfolio samples should be uploaded listing the medium, duration (if time based), and the year each piece was created. Include information stating your concept and creative process to help the reviewer understand the significance of your work.
Eligibility and Requirements

1. At the time of the actual funding of awards (½ in Fall 2021, ½ in Spring 2022), recipients must be full-time students majoring in art in the School of Art and Design.

2. For the scholarships designated for specific studio concentrations, the applicant must have been accepted into the concentration at the time of application.

3. The recipients of the award must correspond with the donors of the funds to express their appreciation. A thank you letter, addressed to the donor, must be submitted to Seo Eo for the funds to be released to the award recipient.

4. The recipients of the award will attend the annual Scholarship Recognition Luncheon hosted by the Dean of the College of Fine Arts and Communication. Invitation will be sent to each recipient.
SoAD Scholarship Awards

We honor the following 24 Scholarships, totaling 65 individual awards.

How should I prepare still images when uploading to the scholarship portal?

Resize the images to 1800 px at 72 dpi. Using Photoshop, you can batch edit all images at once. Links to instruction videos below:

- option 1 [https://vimeo.com/470306045] simple but effective
- option 2 [https://vimeo.com/470604309] more control, including file naming
- option 3 [https://vimeo.com/470614563] using presets and file naming

For the time-based work, could I submit a web-link to a demo reel I made containing the best examples and parts of the work instead of the full-length piece?

Yes, that is an excellent way to emphasize your work's most vital aspects and effectively communicate your intent to the reviewers. Make sure to include a screenshot or a film-still corresponding to the entry within the demo reel.
Q+A

Should I include as many different examples of work demonstrating my abilities or focus on a cohesive body?

The best practice is to select the most successful examples of your work regardless of media or process.

I have a lot of details of the work I want to show. How do I include multiple images without going over the 5 image limit?

You may include the detail shots in the main image, like preparing a presentation slide with multiple images, as long as it does not compromise the main piece.

I have installation work, and there is no way I can capture it in a single image.

If your installation has many complex components, you may consider it as a body of work that comprises multiple parts and submit each part as a separate entry.
Q+A

What would be the reviewers’ recommendations for the written part?

Include information that describes your concept and process. If it is a specific assignment given by the instructor, define the assignment objectives and how you interpreted them.

Should I include my artist statement?

If it is crucial to the viewing of your work, yes. However, it is not required.

How do I prepare the written document for submission?

Combine all the written information in a single document, export as PDF, then upload under “Description of the Portfolio Items.” Include information for each of the 5 entries corresponding to its entry number in the image submission field.
Can I be awarded the same scholarship if I won that award last year?

Yes. If you qualify and meet the eligibility, you can be awarded the same scholarships more than once.

If I get selected for scholarships, how are the awards disbursed? Will I receive a check?

As long as you are enrolled full-time, the award will be applied directly to your tuition, 1/2 in the Fall and 1/2 in the Spring.

I am graduating in Fall 2021. If I am selected for scholarships, would I get only half the award?

If you are graduating and enrolled in Fall 2021 full-time, you will receive the whole amount during that semester.
AY 21~22 SoAD Scholarship

Questions?

Please contact Seo Eo at:

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https://ecu.webex.com/meet/eos
252 328 6281